

## Professional Bio

APPROVED COPY FOR PROGRAMS, MEDIA, WEBSITES, AND EVENT PROMOTION

### 50-WORD BIO

Karen "KG" Gardner, MBA, is an award-winning speaker, sales professional, trainer, and certified coach. With more than 20 years in sales and over \$20 million in revenue generated, she helps leaders, entrepreneurs, and sales professionals build confidence, communicate clearly, sell with integrity, and move people to strategic action with courage.

### 100-WORD PROGRAM BIO

Karen "KG" Gardner, MBA, is an award-winning speaker and sales professional, as well as a sales and leadership trainer and certified coach. She brings more than 20 years of experience across corporate America, small and midsize businesses, and direct sales, generating over \$20 million in revenue. As CEO of Rocket 2 Freedom Training & Consulting, Karen helps leaders, entrepreneurs, and sales professionals build confidence, communicate clearly, sell with integrity, and take strategic action. Her practical, story-rich presentations combine business insight, straight talk, and the determination of a five-time marathon finisher. Audiences leave encouraged, equipped, and ready to execute with confidence.

### FULL PROFESSIONAL BIO

Karen "KG" Gardner, MBA, is an award-winning speaker, sales professional, sales and leadership trainer, author, and certified executive and leadership development coach. She helps people who speak and sell move from fear to strategic action.

Karen brings more than 20 years of sales experience across corporate America, small and midsize businesses, and direct sales. Her career includes Xerox, AT&T, GCI, OfficeTECH, and Mary Kay. She has generated more than \$20 million in sales revenue while building trusted client relationships and learning firsthand how courage, communication, and disciplined follow-through drive results.

As CEO of Rocket 2 Freedom Training & Consulting, Karen equips leaders, entrepreneurs, and sales professionals to build confidence, strengthen conversations, sell with integrity, and move people to action. Her C4 Framework connects Confidence, Conversations, Closes, and Cash Flow. Her presentations blend practical strategy, audience interaction, relatable stories, and straight talk.

Karen earned her MBA from the Jack Welch Management Institute, where she was honored as a Welch Scholar, and holds a bachelor's degree in broadcast journalism from the University of Florida. A five-time marathon finisher, she brings resilience, warmth, and disciplined execution to every stage. Audiences leave encouraged, equipped, and ready to take strategic action.