

Speaker Introduction

COPY-READY INTRODUCTIONS FOR CORPORATE AND BUSINESS EVENTS

HOST NOTE

Please read the selected introduction as written and confirm final wording with Karen's team before the event.

60-SECOND INTRODUCTION

Good [morning/afternoon/evening]. Our speaker believes communication is the vehicle, transformation is the work, and freedom and meaningful results are the outcomes.

Karen "KG" Gardner, MBA, is an award-winning speaker and sales professional, as well as a sales and leadership trainer and certified coach. She brings more than 20 years in sales and has generated over \$20 million in revenue. Her trusted experience, practical strategy, and straight talk strengthen every stage.

Through Rocket 2 Freedom Training & Consulting, Karen helps leaders, entrepreneurs, and sales professionals build confidence, communicate clearly, sell with integrity, and move people to strategic action. Today, she will present No Fear Here: How to Overcome the Fear of Selling. Please welcome Karen KG Gardner!

30-SECOND INTRODUCTION

Karen "KG" Gardner, MBA, is an award-winning speaker and sales professional, sales and leadership trainer, and certified coach. With more than 20 years in sales, more than \$20 million in generated revenue, and the discipline of a five-time marathon finisher, she helps people build confidence, communicate clearly, sell with integrity, and take strategic action. Please welcome Karen KG Gardner!

PRONUNCIATION AND STAGE DIRECTION

Introduce her as Karen KG Gardner, with K and G spoken as separate letters. Do not say "quote KG quote." End with, "Please welcome Karen KG Gardner." Pause while the audience applauds and Karen enters. If walk-on music is used, begin it immediately after her name and fade it once she reaches the stage.

QUESTIONS OR CHANGES?

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